



## 🎵 Title: From Numbers to Strategy (The Accounting Evolution Song)

### Verse 1

Once I thought accounting's just recording what I see,  
A ledger full of numbers, that was all it seemed to be.  
But now the times are changing — the story's come alive,  
From record-keeper to advisor, where insights truly thrive.  
It's not just past results, it's the future we can plan,  
With data and projections, we'll do all that we can!

### 🎵 Chorus

We've got the P&L — that's profit and loss,  
The Balance Sheet shows what we own and the cost.  
The Cash Flow tells where the money goes free,  
Together they paint the whole story for me.  
With SEKAEL by your side, learning feels right,  
Turning numbers into vision, shining bright!

### Verse 2

Now let's talk *Forecasting* — it's math with a plan,  
Guessing future sales with the growth rate in hand.  
If this year we earned one million flat,  
At eight percent growth, what do you think of that?  
It's one million times one point zero eight,  
Next year's projection? A pretty great rate!  
That's simple math — not hard to see,  
Forecasting builds business clarity.

### 🎵 Chorus (Repeat)

We've got the P&L — that's profit and loss,  
The Balance Sheet shows what we own and the cost.  
The Cash Flow tells where the money goes free,  
Together they paint the whole story for me.  
With SEKAEL by your side, learning feels right,  
Turning numbers into vision, shining bright!

### Verse 3

Anomaly Detection — when something feels strange,  
Like office supplies rising way out of range!  
Nine thousand this month? But fifteen hundred before?  
Maybe there's a reason, let's check and explore.

It could be a typo, or a chair spree too,  
But math helps you question what's really true.  
Numbers tell stories, so don't ignore,  
They whisper insights worth looking for.

### **Bridge**

Optimization's the key to the game,  
With limits of budget, the goal's still the same.  
Spend that twenty grand where returns are best,  
On ads that bring customers — put math to the test!  
Japan aims for compliance, the U.S. for growth,  
The Philippines leads global service for both!  
So keep learning, adapting — stay in the zone,  
With a growth mindset, your skills will be known.

### **Final Chorus**

We've got the P&L — that's profit and loss,  
The Balance Sheet shows what we own and the cost.  
The Cash Flow tells where the money goes free,  
Together they paint the whole story for me.  
From record-keeper to advisor so smart,  
With SEKAEL we learn the numbers of the heart.