

☐ Title: Unlock Your Business Story

Verse 1

Before this module, reports were a blur,
Numbers and sheets just made you unsure.
But now you'll see the "Big Three" shine,
Each one tells a story—clear and divine!

P&L says "profit or loss,"

Revenue minus cost, that's the boss!

Balance Sheet—your assets and debts,
A snapshot of what the company gets.

Chorus

Unlock your business story, make it real, Through reports that guide what you feel. With math and logic, decisions prevail, Learning made simple—thanks to SEKAEL!

Verse 2

Monthly reports check how you've done, Sales, expenses—what's lost or won.

Cash Flow Projection shows what's next, How much you'll have—so you're not perplexed. And Annual Reports wrap the year's song, For taxes and investors who've waited long. From Japan to the U.S., and the Philippines, Different rules, but same routines.

Chorus

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Bridge

Growth Rate—how fast you grow, (Current minus past) divided—you'll know!

Profit Margin—what you truly gain,

Profit over sales, that's your domain.

And don't forget the **Cash Flow's** role, It tells if your business can stay whole!

Verse 3

KPIs measure your success,
Sales growth or margins that impress.
Each country files in its own way—
SEC, BIR, or IRS day.
Turn numbers to insights, clear and wise,
Each report's a map—your enterprise!

Final Chorus

Unlock your business story, make it real,
Through monthly checks and year-end seal.
With SEKAEL's rhythm, you'll never fail,
Learning made music—thanks to SEKAEL!

