



Title: The Four Pillars of Your Business Story

Verse 1

Patricia sold her stickers, feeling proud and free,
But learned that sales alone aren't all they seem to be.
Revenue's the start, but profit is the key,
To know what's left for you—and your company.
Percentages and ratios tell the tale,
A part of the whole, like slices we scale.
Each number's a clue to help you decide,
How strong your business is inside.



Chorus

 Profit, expense, growth, and tax,
Four pillars keep your business on track.
Learning the story the numbers tell,
Understanding made easy just keep on studying 



Verse 2

Profit margin shows how much you keep,
After costs are covered, your rewards run deep.
Expense ratio tells where money goes,
Cut the waste, and your savings grow.
Growth rate shows your progress line,
Is it moving up? That's a sign!
And don't forget the tax you owe,
It's not your cash—it's the law you show.

Bridge

 Keep your numbers clean, don't mix them around,
Personal and business—keep clear ground.
Track your costs, both big and small,
Each cent you count explains it all. 

Chorus (Repeat)

 Profit, expense, growth, and tax,
Four pillars keep your business on track.
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Outro

So listen close to what figures say,
They guide your business day by day.

Learn the language, stand tall and free,
Master your story—financially!