

# Social Media Posts for Original Music Services: Instrumental Music

## Platform: Twitter/X (Short & Punchy)

- **(Option 1)** Stop using generic stock music! Elevate your content with a custom-composed track that truly fits your brand's vibe. Get original music that makes you stand out. [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #OriginalMusic #CustomMusic #ContentCreator #VideoProduction #BrandBuilding

- **(Option 2)** Does the music in your videos feel disconnected from your message? A custom track can make all the difference. Ready to finally have music that fits? [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #MusicForCreators #Filmmaker #YouTuber #VideoMarketing #Soundtrack

- **(Option 3)** Fact: The right music increases emotional impact by over 60%. A unique, professionally composed track isn't a luxury—it's a necessity for powerful storytelling. [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #VideoEditing #MusicProduction #RoyaltyFreeMusic #CustomScore #BrandStorytelling

## Platform: Facebook (Community & Storytelling)

- **(Option 1)** Remember that feeling when you watch a film and the music gives you chills? That's the power of a perfect score. I used to spend hours searching for stock music that was "good enough," but it never truly matched my vision until I discovered the impact of custom-composed music. Learn more: [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #OriginalMusic #Filmmaking #ContentCreation #VideoProducers #Storytelling

- **(Option 2)** For all the content creators out there: what's your biggest struggle when it comes to finding music for your projects? Is it finding the right mood, avoiding copyright strikes, or just sounding unique? Get the solution: [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #ContentCreatorCommunity #VideoMarketingTips #MusicLicensing #YouTubeCreators #BrandIdentity

- **(Option 3)** "The instrumental track they composed for our podcast intro was a game-changer. It perfectly captured our brand's personality and made us sound so much more professional." - A Happy Client. This is the kind of feedback that says it all. See the results: [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #Testimonial #CustomerReview #PodcastProduction #OriginalScore #MusicServices

## Platform: Instagram (Visual & Engaging)

- **(Option 1)**

**(Copy)** Imagine your next video with a soundtrack that's as unique as your story. No more generic tunes, just pure, custom-made emotion that hooks your audience from the first second. That's the power of an original score. Link in bio for all the details!

**(Visual Idea)** A high-quality, cinematic Reel showcasing a dramatic landscape, a product reveal, or an emotional moment, with a powerful, custom-sounding instrumental track playing.

**Hashtags:** #OriginalMusic #CinematicVideo #VideoCreator #BrandStory #MusicMakesIt

- **(Option 2)**

**(Copy)** Here's a quick tip to make your content 10x more engaging: Match your music's tempo and mood to your video's editing pace and message. A custom track makes this seamless. Want music made just for you? Link in bio for all the details!

**(Visual Idea)** A short Reel demonstrating this tip. Show a clip with mismatched music, then transition to the same clip with a perfectly synced, custom-sounding track to show the difference.

**Hashtags:** #VideoEditingTips #ContentHacks #MusicForReels #InstagramTips #CreatorTips

- **(Option 3)**

**(Copy)** Does your brand have its own sound? If not, you're missing a huge opportunity to connect with your audience. Ready to find your unique audio identity? Link in bio for all the details!

**(Visual Idea)** A bold, eye-catching graphic with the question: "DOES YOUR BRAND HAVE A SOUND?" Use brand colors and a clean font.

**Hashtags:** #AudioBranding #BrandIdentity #MarketingTips #ContentStrategy  
#StandOutOnline

**Platform: TikTok (Trend & Video Hook)**

- **(Option 1)**

**(Video Idea)** A 10-second video with text that reads: "The one investment that took my videos from 'meh' to 'WOW'." The video shows a simple before-and-after of a video clip, first with generic music, then with a powerful, custom instrumental track.

**(Caption)** Stop sounding like everyone else. Get your own theme song. #originalmusic #videoupgrade #contentcreatortips

**Hashtags:** #originalmusic #videoupgrade #contentcreatortips #custommusic #videoediting

- **(Option 2)**

**(Video Idea)** POV: You just received the custom track for your project and it fits so perfectly it gives you chills. You're sitting at your computer, listening with headphones on, nodding your head with a huge, satisfied smile.

**(Caption)** That feeling when the music just *gets* it. #custommusic #filmmakertiktok #pov #contentcreator

**Hashtags:** #custommusic #filmmakertiktok #pov #contentcreator #musicproducerlife

- **(Option 3)**

**(Video Idea)** Video starts with text: "Myth: Any royalty-free music will work for my brand." The creator shakes their head 'no'. The video then cuts to text that says: "Fact: A custom track builds a unique brand identity that generic music can't."

**(Caption)** Your brand is unique. Your music should be too. #brandingtips #musicmyth #contentstrategy #videomarketing

**Hashtags:** #brandingtips #musicmyth #contentstrategy #videomarketing #entrepreneur

**Platform: LinkedIn (Professional & Value-Driven)**

- **(Option 1)** In a saturated digital market, audio branding is a key differentiator. A custom-composed instrumental track for your corporate videos, ads, or podcast intros conveys professionalism and solidifies brand identity far more effectively than generic stock music. Details here: [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #AudioBranding #CorporateCommunications #MarketingStrategy  
#BrandIdentity #DigitalMarketing

- **(Option 2) Problem:** Your video content isn't memorable and fails to create a strong emotional connection with your professional audience. **Solution:** Implement a custom musical score designed to align with your brand's core message and values. **Result:** Increased brand recognition and a more impactful, professional presentation that resonates with your target clients. Learn more: [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #ProblemSolution #BrandStrategy #VideoMarketing #B2BMarketing  
#ContentMarketing

- **(Option 3)** A key insight for impactful marketing is creating a cohesive brand experience at every touchpoint. While visuals are often the focus, sound is a powerful, underutilized tool. Using a unique musical theme across your content creates an 'audio logo' that builds subconscious brand recognition. Explore the tool: [YOUR UNIQUE AFFILIATE LINK]

**Hashtags:** #MarketingInsight #ProfessionalDevelopment #BrandBuilding  
#BusinessStrategy #CreativeSolutions